



Festival du Voyageur

2010 Amis du Festival Program





Festival du Voyageur

Program Description

Founded in 1969 by a group of Saint-Boniface entrepreneurs, this once three-day event, held in Winnipeg's French Quarter, has evolved into a 10-day province-wide celebration of sights, sounds, snow and spirit. Dubbed "The World's Largest Kitchen Party", the Festival du Voyageur celebrates the *joie de vivre* of the fur traders, who established the Red River Colony and the ever-growing French-Canadian community in Western Canada. The spirit and culture of the Voyageur is present in the vibrant community that comes together to celebrate, every February, their history through this event.

In honor of the Voyageur spirit, the Festival du Voyageur's emphasis is on the beauty of winter, with numerous historical, educational and entertaining activities – truly something for every age and every taste!

Community support is a cornerstone of the Festival du Voyageur. Since its inception in 1969, the Festival du Voyageur has relied on contributions from individuals and businesses alike in order to present a Festival with the quality you see every year. As such, the *Amis du Festival Program* was developed with you, the Festival supporter, in mind.

By participating in the *Amis du Festival ("Friends of the Festival") Program*, you will be a part of the growing number of individual and corporate supporters who help bring some much needed *Joie de Vivre* to one of Manitoba's coldest winter months!

The *Amis du Festival Program* is divided into four (4) different levels of support and incentives. Feel free to review the array of incentives and benefits that accompany each level, choose one that is comfortable for you, and contact us today!





Festival du Voyageur

Support Levels

Proficient Paddler \$250

At this level of support, you receive:

- Four (4) 10-day Adult Festival passes
- Text listing in the *Amis du Festival* section of our website, recognizing you as a supporter in the Proficient Paddler category

Skilled Snowshoer \$500

Incentives at the Skilled Snowshoer level include:

- Eight (8) 10-day Adult Festival passes
- Text listing in the *Amis du Festival* section of our website, recognizing you as a supporter in the Skilled Snowshoer category

Terrific Trapper \$1,000

Supporters at this level receive the following benefits and visibility:

- Ten (10) 10-day Adult Festival passes
- 10% discount on merchandise in the Voyageur Boutique
- Text listing in the *Amis du Festival* section of our website, recognizing you as a supporter in the Terrific Trapper category

Veritable Voyageur \$2,500

The following benefits and visibility are offered to supporters in the Veritable Voyageur category:

- Fifteen (15) 10-day Adult Festival passes
- 10% discount on merchandise in the Voyageur Boutique
- Logo listing in the *Amis du Festival* section of our website, recognizing you as a supporter in the Veritable Voyageur category





Festival du Voyageur

Contact Us

As a valued contributor to the Festival du Voyageur, your feedback is important to us. As such, please feel free to contact us with any questions, comments or to sign up as an *Amis du Festival*.

For more information regarding your contribution to the Festival du Voyageur, or to discuss sponsorship opportunities with the Festival du Voyageur for amounts of \$5,000 or more, please contact:

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