



Festival du Voyageur 2010



MEMO

For immediate release

LET THE SHAVING BEGIN, THE BEARD GROWING CONTEST IS BACK!

SAINT-BONIFACE, DECEMBER 3RD, 2009 – The Festival du Voyageur invites bearded people from all over the province to take part in a one of a kind competition, the Beard Growing Contest.

This year, participants can register in one of three categories: The Festival Beard (clean shaven), the Voyageur Beard (wild and woolly) and the Novelty category (groomed mustache or beard).

Those who wish to grow a Festival beard can drop in at the clean shave event on December 10th from 6 to 9 pm for the official shaving. The event will be hosted at Le Garage Cafe located at 166, Provencher Boulevard. Participants will be shaved on the spot and will then have to let their beards grow until Festival du Voyageur, six weeks later. The registration fee is \$35. This event is open to the public and will be followed by a musical performance from the Curtis Newton Band.

The grand competition will take place on February 19th, 2010 at 8:00 p.m., at the Franco-Manitoban Cultural Center. Winners in all three categories will be awarded a medal and a \$300.00 cash prize. Their stylist or barber will receive in turn a commemorative trophy.

Please note that this event is sanctioned by the Manitoba Hairstylists' Association and that student hairstylists are welcome to participate with their models. For more information or to register online, visit our website at www.festivalvoyageur.mb.ca or contact Dave Parenteau at (204) 237-7692 or by email at dparenteau@festivalvoyageur.mb.ca.

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